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Employee Engagement

By Thomas J. McCoy

Createspace. Paperback. Book Condition: New. This item is printed on demand. Paperback. 228 pages. Dimensions: 9.9in. x 6.8in. x 0.4in. In an economy where the competition turns on a dime and customers are loyal to the most recent piece of technology, engaged employees are the competitive advantage. The ability to engage employees in the success of the business is fast becoming a critical skill. . . and a professional requirement. Employee Engagement is a breakthrough in human resource thinking. Unlike the piecemeal or singular focus approaches that are scattered throughout the management literature, this book takes a systems approach to the concept of engagement. In doing so, it provides a blueprint for developing and implementing employee engagement from start to finish. The result of over 18 years of research and client application, this book reveals a proven approach for developing engaged employees. It includes: The Partnership Model that represents the winwin relationship between the company, the employees and the customer. The engagement survey that identifies the level of engagement at your company. . . and how to improve it. Actionable information and a critical tool for you. The Pyramid of Components; an abundant set of tools, techniques and processes that...



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