



Corporate Management of Productivity: An International Comparison (Classic Reprint) (Paperback)

By J Morris McInnes

Forgotten Books, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Excerpt from Corporate Management of Productivity: An International Comparison This paper reports the results of a study of the corporate management of productivity. The purpose of the study was to begin to formulate answers to the following general questions: At a corporate level, how do managements view productivity; are they concerned about it; if so, what is causing the concern; and what approaches are being taken to the management of productivity? The primary focus of the study was major US industrial firms. However, to provide a richer basis for interpreting corporate responses to productivity, data from US firms was compared with data from similar firms in Britain and Japan. The results indicate a considerable degree of concern about productivity among corporate managements in all three countries, but the acuteness of the concern is more pronounced in Britain and Japan than in the United States. Attitudes and formal managerial approaches are more similar between US and UK managements than between either of these and Japanese managements. One notable difference between the US and UK responses is the single-minded...



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