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Generation X Approved - Top 20 Keys to Effective Leadership

By Curtis Odom

Booknology. Paperback. Book Condition: New. Paperback. 154 pages. Dimensions: 8.9in. x 6.1in. x 0.6in. Leaders are not born, they are made. And they are made just like anything else, through hard work. And that's the price we have to pay to achieve that goal, or any goal. -Vince Lombardi As Generation X managers and executives are now tasked with running companies, there is a fundamental and critical component of business that they cannot push off or delegate and expect that someone else will have it covered - LEADERSHIP. And at its core, leadership is about one thing and one thing only - connecting with people. In corporate America, executives often forget that their objective is not only to manage the company processes, or to supervise the production of widgets or services. Equally important (if not more so), they must lead, hire and retain the people all organizations need to become or remain a successful enterprise. Another challenge for emerging Generation X leaders is to do more with less, which often means developing a more productive workforce. Complicating this is that as leaders they must direct and inspire people that have different generational values. A successful 21st century leader must be able to guide not only their...



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