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Company Men - White-Collar And Corporate Cultures In Los Angeles, 1892-1941

By DAVIS, Clark

U.S.A / Johns Hopkins University Press, Baltimore, Maryland, U.S.A., 2000. Hardcover. Book Condition: New. From the 'Studies In Industry & Society' series of books. In this work, the author places the corporate office at the heart of American social and cultural history, examining how the nation's first generation of white-collar men created new understandings of masculinity, race, community and success - all of which would dominate American experience for decades to come. The text focuses on Los Angeles, the nation's 'corporate frontier' of the early 20th century. Davis shows how this Californian city - often considered on the fringe of American society for the very reason that it was new and growing so rapidly - displayed in sharp contours how America's corporate culture developed. The young men who left their rural homes for southern California a century ago not only helped build one of the world's great business centres, they also redefined middle-class values and mores. With 14 illustrations. A 1st edition hardback, with its dustjacket in new condition. (298 pages & 17 pages of introduction).



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