



## The Everything Resume Book: From Using Social Media to Choosing the Right Keywords, All You Need to Have a Resume That Stands Out from the Crowd! (4th edition)

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By Lin Gensing-Pophal

Adams Media Corporation. Paperback. Book Condition: new. BRAND NEW, The Everything Resume Book: From Using Social Media to Choosing the Right Keywords, All You Need to Have a Resume That Stands Out from the Crowd! (4th edition), Lin Gensing-Pophal, Expert advice and proven techniques for resumes that get you in the door! Whether you are searching for your first job or your fiftieth, you need to learn how to sell yourself and get your resume in front of the right people. Jam-packed with information on mastering everything from the first draft to the first interview, this expert guide is all you need to get your career on track. Hiring professional Lin Gensing-Pophal expertly walks you through: \* What to include on--and what to leave off--today's resumes \* Creating virtual or interactive resumes \* Using SEO keywords for optimum searchability \* Getting your resume social media-ready Even though social media, the Internet, and other platforms have changed the job hunting process, one thing hasn't changed: You still need to know how to craft the perfect resume! The Everything Resume Book, 4th Edition is the ultimate guide to building a standout resume and making sure it gets to the top of the...



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